

# Economic Development Commission

## Meeting Minutes

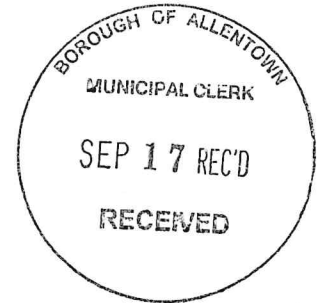
Tuesday, August 18, 2020

Present: Chairwoman Melinda Brown, Bill Cotte, Linda Cotte, Ed Havens, David Lam, Karen Pepler, Amanda Pleva, Laurie Roth, Matthew Walsh

Not Present: Councilman Dan Payson

Other Attendees: Craig Rondinone

Next Meeting: Tuesday, September 15, 2020 7:00pm



Call to Order - made by Chairwoman Melinda Brown at 7:00 PM.

1. Salute to Flag
2. Compliance Statement was read by Chairwoman Melinda Brown.
3. Roll call was completed by Karen Pepler.
4. A quorum was determined by Chairwoman Melinda Brown.
5. Approval of Minutes: Bill Cotte motioned to approve minutes, Ed Havens seconded the motion, minutes were unanimously approved with Lauri Roth abstaining.
6. Treasury Report: Treasurer Ed Havens stated that as of August 18, 2020 there was a total of \$2,035.97 in the EDC Accounts, with \$900.00 from the Borough Budget and \$1135.97 in the EDC Trust Account. Laurie Roth motioned to approve the Treasury Report. Karen Pepler seconded the motion. The Treasury Report was unanimously approved.
7. Old Business:
  - a. Movie in the Park: Melinda Brown and Karen Pepler, event Co-Chairs
    - i. Craig Rondinone, Chairperson of the Recreation Commission attended the meeting to discuss the Movie Event. The Recreation Commission postponed the 5k run until next year and as a result had money in the budget and wanted to do something for the community. They thought that a Drive-In Movie would be an event that could be held during the pandemic to allow for social distancing. They were thinking about holding the event in October. The Recreation Commission had been in touch with Box Car Events who offer an all-inclusive package (including movie rights) for Community Drive-in Movie events. They would also get in contact with local restaurants to have concessions delivered to cars during the movie. The fees associated with Box Car Events are
      1. \$3,000 with no admission charged for movie
      2. \$1,200 with admission charged (a portion of the admission would go to the Box Car Events company.
    - ii. Craig Rondinone said that the Recreation Commission did not want to charge for the event. Melinda Brown stated that she thought that Robbinsville's Movie event was free of charge to Robbinsville residents. Laurie Roth suggested that it be free admission with a donation to the Food Pantry.
    - iii. Chairwoman Melinda Brown stated that the EDC would like to assist with the event and felt that it was an appropriately EDC sponsored event if the

businesses were involved and benefited from the event. Craig Rondinone stated that the Allentown/Upper Freehold PTA has also been contacted regarding participation in the event and they seem to be interested in being involved.

- iv. Box Car Events did a Google search of the area and thought that the High School parking lot would be a good location and could hold 90-95 cars. Craig was unsure as to which section of the parking lot would be utilized but was told that the group would put up an inflatable screen that measures 36 x 24 feet.
  - v. Questions were asked regarding the concession. Linda Cotte wanted to know if more than one community vendor could be used and who would do the delivery. A question was also brought up about power and if Box Car Events provided generators. Craig Rondinone will contact the company to get answers. The possibility of linking to the school's electric was also brought up.
  - vi. The Commission discussed if this would be an Allentown event or would other communities be invited. It was determined that depending on the number of cars allowed and local interest that it should be kept to an Allentown Event. Amanda Pleva stated that if the PTA was involved that Upper Freehold Township, we would want to include them in the event.
  - vii. Laurie Roth informed Craig Rondinone and the EDC that she would be the contact for the insurance and permits for the event.
- b. ABCA Update: Bill Cotte and Matthew Walsh – liaisons
- i. Bill Cotte informed the Commission that the Fall Festival has been canceled due to Covid-19 concerns. The Fairy Fest has also been canceled.
  - ii. The ABCA has been updating their website platform. The new website will go live within the next 3 weeks.
  - iii. Green Team Update: There has not been a Green Team Meeting as of yet.

8. New Business:

- a. 2020 Carriage Ride – Bill Cotte chairperson
  - i. Bill Cotte asked what the price of an extra hour for the carriage ride would be. Melinda Brown said she would get that information for the next meeting.
  - ii. Laurie Roth suggested that rather than sell tickets per rider, we should see the entire carriage to one group. This would allow for social distancing if a carriage was only occupied by groups that were isolating together.
  - iii. Further discussion on this event will be included in September's meeting.

9. Public Participation: There was no public participation.

10. Other Business:

- a. Ed Havens asked if the next meeting would be live or virtual. The majority of the EDC members were in favor of a live meeting. However, those that were not comfortable could still attend remotely. The meeting would also still be aired on Facebook live for the public. As of the August's meeting the meeting will be held in person.

11. Adjournment: Amanda Pleva made the motion to adjourn the meeting Karen Pepler seconded the motion. All present were in favor. The meeting was adjourned at 7:48PM.