

# Economic Development Commission

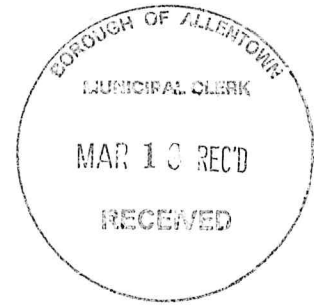
Wednesday, March 17, 2021

Broadcast on Zoom: <https://zoom.us/j/93855079757>.

The meeting ID is: 938 5507 9757.

Dial in by phone at 1-646-558-8656.

Time: 7:00 pm



**Members:** Councilman Dan Payson, Chairwoman Melinda Brown, Linda Cotte, Bill Cotte, Treasurer Ed Havens, David Lam, Stephanie Lipnicki, Secretary Debbie Macaluso, Jeff McLaughlin,

Other Attendees:

## Agenda

1. Call to Order
2. Salute to Flag
3. Compliance Statement:  
Compliance: In compliance with the "Open Public Meeting Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. Roll call
5. Determination of Quorum
6. Approval of Minutes
7. Treasury Report
8. OLD BUSINESS:
  - a-Banner
  - b-Movie Night
  - c-Small Business Saturday Bill Cotte Chairperson
    - 1-Nov 27
    - 2-Need \$300.00 budgeted for string lights
  - d-Carriage Ride Bill Cotte Chairperson
    - 1-December 4
    - 2-June Maddon wants deposit back
    - 3-Melinda may contact company for reimbursement
  - e- Flogatta Jeff McGlaughlin Chairperson
    - 1-July 3
  - f- ABCA update by Bill Cotte
    - 1- Championship Fund info to follow
    - 2-Redesigning Website
  - a-Linking all events
  - b-membership enrollment online
  - h-Green Team Report
  - i- National Night Out
  - j-Discussed ways to work with ABCA

- 1-TAVI
- 2-Number one goal is setting up Website
- 3-No Spring Stroll
- 4-Harvest Festival still planned for Oct 8-9

k-Events for Halloween

- 1-Ghost Tour
- 2-Walk in the Cemetery

l-\*Events must benefit businesses\*

- 1-businesses should remain open

m-Heavenly Haven opening March 9th

n- Email sent to Laurie about Facebook Page

9. NEW BUSINESS:

a-We need to receive the deposit back from the previous carriage ride. Will Melinda reach out to the company about this?

b-Update from Bill Cotte about the Championship Fund

c-Website redesign update

d-Green Team update

e-National Night Out

1-Aug 3?

2-New Orleans type model?

3-Policing event/Showcase Vendors/Large police presence?

4-Do we want to take on this event?

f-Harvest Festival

1-Does the EDC want to participate in the Harvest Festival?

2-Does the Green Team want to set up a table?

3-Does the HPRC want to set up a table?

4-Should we have a Historical Walking Tour?

5-during Harvest Festival or on another day

g-Ghost Tour around Halloween

1-The man from Crosswicks as an example for our guide. Jeff McGlaughlin volunteered to be the guide or we can look for a community member.

h-Walk in the Cemetery

1-Governor Newell and other historical figures are in the cemetery.

2-would need permission from the Allentown Presbyterian Church.

i-History Night

1-Should we do this or do we have enough on our plate?

j-EDC creating Facebook Page

10. Other Business:

11. Public Participation – 3mins.

12. Adjournment