

Allentown Economic Development Commission

Wednesday, April 17th, 2024

MINUTES



Call to Order: Chairwoman, Linda Cotte 7:05pm

Salute to Flag:

Roll Call: Present: Chairwoman: Linda Cotte, Vice Chair: Kevin Jean-Louis, Secretary: Kemani Scott, Treasurer: Bill Cotte, Debbie Macaluso

Absent: Ed Havens

Council Liaison: Nikki Darling

Compliance Statement Read: Chairwoman: Linda Cotte

Chairwoman's Update: No Chair update

Treasury Report: Bill Cotte gave an update on working with June on getting the current fiscal situation of EDC. The Commission discussed the need for additional funds in order to work on projects.

Approval of Minutes Members

- a. Motion to approve made by Bill Cotte & second by Debbie Macaluso, unanimous roll call vote.

Public Comment: No members of the public present

Old Business

- a. Marketing/Tourism: Kevin Jean-Louis provided an update on marketing strategies, including the use of platforms like the League of Municipalities magazine.

New Business

- a. EDC Fundraiser Ideas: Kemani Scott proposed hosting a community fundraiser for EDC so that they can promote economic development in Allentown. Ideas included a trivia night and silent auction with donated items from local shops and restaurants.
- b. Ramp Up for Pickleball: Linda Cotte introduced initiatives to promote Allentown businesses through the new facility being made in Robbinsville. Initiatives included sponsorships for Allentown Businesses and pamphlets of local businesses for tourists in the area.

Committee Reports

A. ABCA: The Commission discussed potential joint meetings with ABCA.

Next Meeting:

The next meeting was scheduled for May 15, 2024, at 7:00 PM.

Adjournment:

Motion by Bill Cotte, Second by Kemani Scott, unanimous voice vote. Adjourned at 8:10

The wooden fence portion will be replaced completely with cedar fencing. Motion: Nancy, 2nd Cindy. Motion carries.

- 53 N. Main St. Discussions for a preliminary house demolition were reviewed with the applicant; and any replacement of a new structure would need to come back for HPC review. The applicant agreed to present the new structure at the next HPC meeting.

MINOR APPLICATION APPROVALS

- None

NEW BUSINESS

- None

OLD BUSINESS

- Mayor Fritts led the discussion regarding the HPC tri-fold brochure timetable to complete final template and print.
- Frank led the discussion on the proposed historic signage for the Old Burial Cemetery on Lakeview. The Committee agreed to match existing signage at Ashby. Frank and the Subcommittee will continue to seek cost proposals.
- Frank said work updating the HPC application form needed to continue. A word formatted sample will be passed around by email for individual member input.

MAYOR'S UPDATE

- Mayor updated the commission on the Stein property.

ADJOURN 8:32pm