

Economic Development Commission Meeting Minutes

Tuesday, July 21, 2020

Present: Chairwoman Melinda Brown, Councilman Dan Payson, Bill Cotte, Linda Cotte, Ed Havens, David Lam, Karen Peppler, Amanda Pleva



Not Present: Laurie Roth, Matthew Walsh

Other Attendees: Stephanie Lipnicki (Green Team Liaison), William Borkowski

Next Meeting: Tuesday, August 18, 2020 7:00pm

Call to Order - made by Chairwoman Melinda Brown at 7:01 PM.

1. Salute to Flag
2. Compliance Statement was read by Chairwoman Melinda Brown.
3. Roll call was completed by Karen Peppler.
4. A quorum was determined by Chairwoman Melinda Brown.
5. Approval of Minutes: Linda Cotte motioned to approve minutes, Ed Havens seconded the motion, minutes were unanimously approved.
6. Treasury Report: Treasurer Ed Havens stated that as of July 21, 2020 there was \$1,135.97 in the EDC Trust Account. There had been no expenditures since the last meeting. He would need to get in touch with June Madden to see if the Borough Council had approved the Budget. Karen Peppler motioned to approve the Treasury Report. Bill Cotte seconded the motion. The Treasury Report was unanimously approved.
7. Old Business:
 - a. Movie in the Park: Melinda Brown and Karen Peppler, event Co-Chairs
 - i. Melinda was in touch with Robbinsville Township regarding a similar event that they recently help. She said that the event was a success for Robbinsville, and they plan on have another movie in the future. Chairwoman Brown was in contact with the movie supplier that Robbinsville used. Linda Cotte was also in contact with several companies that hosted movie nights. She said that the companies she spoke with provide the screen, projector, sound, microphone, and weather insurance that provides a rain date for up to 6 months. Melinda Brown stated that the company she spoke with provided the same, however we would need to provide our own movie.
 - ii. Karen Peppler was in touch with movie providers. Companies will provide movies that include the license to show the movie. Cost range from \$250-\$600 depending on which movie and when you wanted to show it.
 - iii. Ideas were brought up about having a drive-in movie rather than a movie in the park. This would allow for more social distancing. The Allentown Upper Freehold School and Allentown Methodist Church parking lot were brought up as a possible location.
 - iv. Melinda Brown brough up the concern as to how this event was an Economic Development Commission related event. The general feel was

that if local businesses get involved in the event it would be beneficial to the business community. Linda Cotte suggested making the event a dinner and movie type of event which would allow local restaurants to get involved.

- v. Councilman Dan Payson asked if anyone thought if it was making things difficult for local restaurant owners. He stated that we need to be mindful of asking local businesses to donate time and money.
 - vi. Dave Lam suggested that at the beginning of the movie an ad plays that supports the ABCA and local business. Linda Cotte said that one of the companies she was in contact with do provide this option. Again, we should not be asking the local business to donate to this.
 - vii. The idea of bringing other groups and commissions to collaborate on the event was discussed. The Recreation Commission was discussed as a possible Commission to ask to join the event. Councilman Dan Payson said that he would bring it up to other borough commissions. Wil Borkowski said that he would bring it up with the ABCA Board. He also suggested that if we have it at the school the PTA would be a good group to speak with to see if they were interested in being part of the event.
- b. ABCA Update: Bill Cotte and Matthew Walsh – liaisons
- i. Bill Cotte stated that as of the last ABCA meeting the Fairy Fest had been postponed due to Covid-19 concerns.
 - ii. The Harvest Festival is still on for October 10th and 11th and the ABCA are currently looking for vendors. The next Harvest Festival meeting will be held on Thursday, July 23rd at 6pm behind Brunos.
 - iii. Wil Borkowski informed the Commission that Heather Saracen is the festival chairperson. The ABCA is currently focused on what changes needed to be made because of the pandemic. Currently everything is continuing as in previous years except for the reenactment. This has been canceled for this year's festival. They ABCA is looking for ideas and volunteers. Please feel free to come to the meeting on 7/23/2020.
8. New Business:
- a. August Meeting: Discuss whether the August meeting should be remote or in person.
 - i. Councilman Dan Payson said that Borough Council had its first live meeting since the shutdown, and he felt that for the EDC it may be easier to continue with remote meetings.
 - ii. Bill Cotte motioned to have a remote meeting for August. Linda Cotte seconded the motion. The motion was unanimously approved.
9. Public Participation: There was no public participation.
10. Adjournment: Karen Pepler made the motion to adjourn the meeting Ed Havens seconded the motion. All present were in favor. The meeting was adjourned at 7:50PM.