

FOR IMMEDIATE RELEASE
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Contact: (609) 259-3151

“New Jersey Tree Recovery Campaign Provides Free Tree Seedlings to Residents in Allentown Borough”

ALLENTOWN - Free tree seedlings will be available to Allentown Borough residents in the month of May as part of the New Jersey Tree Recovery Campaign. This program helps communities replace trees damaged or destroyed by Superstorm Sandy.

From 9:00AM to 11:00AM on Saturday, May 7th, residents will be able to pick up tree seedlings at the Municipal Annex located on Church Street. Seedlings, available on a first come, first served basis, also come with instructions on how to store, care for, and plant them. The guides help residents choose the right place on a property to plant a tree while keeping in mind the tree’s full-grown size in the future. Residents should plant the seedlings within two days after pick-up in order to prevent the roots from drying out.

The goal of the Tree Recovery Campaign is to distribute over 500,000 tree seedlings to New Jersey residents over the course of the next five years. It is a joint effort between Allentown Borough, New Jersey State Forest Service, New Jersey Soil Conservation Districts, Sustainable Jersey, Arbor Day Foundation, Brothers International, BJ’s Wholesale Club, Wyndham Vacation Resorts, and FedEx.

When properly planted and maintained, trees can be assets to a community. They improve the visual appeal of a neighborhood or business district, increase property values, reduce home cooling costs, remove air pollutants, and provide wildlife habitat, among many other benefits.

For a list of all distribution locations across the state, visit www.forestry.nj.gov or www.facebook.com/newjerseyforests.

If you have any questions please contact 609-259-3151 or email Clerk@AllentownBoroNJ.com.

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