

**BOROUGH OF ALLENTOWN  
COUNTY OF MONMOUTH  
STATE OF NEW JERSEY**

**ORDINANCE NO. 11-2018**

**AN ORDINANCE AMENDING THE BOROUGH'S REVISED  
GENERAL ORDINANCES CHAPTER 2: "ADMINISTRATION"  
TO REVISE THE POWERS AND DUTIES OF THE ECONOMIC  
DEVELOPMENT COMMISSION.**

**BE IT ORDAINED** by the Mayor and Council of the Borough of Allentown, County of Monmouth, State of New Jersey, that Chapter 2: "Administration" of the Borough's Revised General Ordinances is hereby amended as follows (~~stricken text~~ indicates deletions, underlined text indicates additions):

**2-57 ECONOMIC DEVELOPMENT COMMISSION.**

**2-57.1 Establishment.**

There is hereby established in the Borough of Allentown an Economic Development Commission having the powers and duties hereinafter enumerated.

**2-57.2 Members; Term of Office.**

The Economic Development Commission shall consist of five (5) members and two (2) alternates appointed by the Mayor with the advice and consent of the Borough Council. It is understood that the members and alternates of the Commission shall either be a resident in the Borough of Allentown or shall have to operate a business in the Borough of Allentown. The members and alternates shall be appointed for a term of five (5) years. All appointments shall run from January 1 of the year of appointment. All appointments to fill vacancies shall be promptly filled by appointment by the Mayor with the advice and consent of Council for the unexpired term thereof and in the same way the original appointments were made. Members shall serve for their respective terms and until their successors are appointed and qualify.

**2-57.3 Officers.**

The members of the Economic Development Commission shall choose annually from among their members a Chairman or President and such other officers as they deem necessary. The Mayor shall be ex officio member of the Commission.

## 2-57.4 Powers and Duties.

The Economic Development Commission shall have the following powers and duties:

- a. ~~To inquire into, survey and publicize the extent, advantages and utility of vacant land and property within the Borough.~~
- b. ~~To classify such vacant land according to its adaptability for the settlement thereon of various types of business, professional and industrial enterprises.~~
- c. ~~To study and analyze various businesses, industries and professions with a view to ascertaining the opportunities for expansion of such businesses, industries and professions within the Borough.~~
- d. ~~To recommend to the Council advertising the economic advantages and opportunities and availability of real estate in the Borough, and encourage and accomplish business, industrial and professional settlement within the Borough.~~

The Economic Development Commission assists the Allentown Borough Governing Body in the development and maintenance of a positive business environment. The group meets monthly, consulting with the Governing Body, and collaborating with the Allentown Business Community. The Economic Development Commission powers and duties are:

- a. Create and foster a business-friendly atmosphere that attracts and retains appropriate retail, professional, and service firms.
- b. Develop and promote an image of Allentown Borough as a good place for shopping, dining, recreation and doing business, while maintaining our historic image; all of which makes Allentown Borough a desirable place to live, work, play and raise a family.
- c. Facilitate communication, partnership, and collaboration between businesses in specific retail areas and encourage and support strategies to increase patronage to these areas.
- d. Maintain close working relationships with the Allentown Business Community Association, the Monmouth County Office of Economic Development, and various State agencies.

## 2-57.5 Expenditure of Funds.

The Borough Council may annually appropriate funds for the use of the Economic Development Commission, and such funds may be expended on the authority and approval of the Commission upon submission of proper vouchers.

**BE IT FURTHER ORDAINED** by Mayor and Council that should any section, paragraph, sentence, clause, or phase of this ordinance be declared unconstitutional or invalid for any reason, the remaining portion of this ordinance shall not be affected thereby and shall remain in full force and effect, and to that end the provisions of this ordinance are hereby declared to be severable.

**BE IT FURTHER ORDAINED** by Mayor and Council that all ordinances or parts of ordinances inconsistent with this amending ordinance are hereby repealed to the extent of their inconsistencies only.

**BE IT FURTHER ORDAINED** by Mayor and Council that this ordinance shall be in full force and take effect twenty (20) days after final passage and publication, as required by law.

ATTEST:

  
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GREGORY J. WESTFALL, Mayor


  
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LAURIE A. GAVIN, MAS, RMC, CMR

DATED: 11/13/2018

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**PUBLIC NOTICE**

**PLEASE TAKE NOTICE** that the foregoing Ordinance was introduced and passed on first reading on the 23rd day of October, 2018, at a meeting of the Mayor and Council of the Borough of Allentown and will be taken up for final consideration and passage at a regularly scheduled meeting of the Mayor and Council of the Borough of Allentown to be held on the 13th day of November, 2018 at the Municipal Building, 8 N. Main Street, Allentown, NJ.

  
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LAURIE A. GAVIN, MAS, RMC, CMR