

Economic Development Commission

Wednesday, April 21, 2021

Broadcast on Zoom: <https://zoom.us/j/93855079757>.

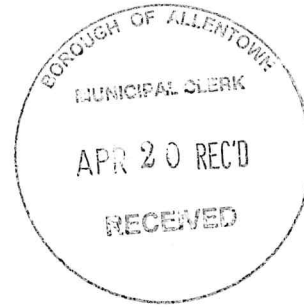
The meeting ID is: 938 5507 9757.

Dial in by phone at 1-646-558-8656.

Time: 7:00 pm

Members: Councilman Dan Payson, Chairwoman Melinda Brown, Linda Cotte, Bill Cotte, Treasurer Ed Havens, David Lam, Stephanie Lipnicki, Secretary Debbie Macaluso, Jeff McLaughlin,

Other Attendees:



Agenda

1. Call to Order
2. Salute to Flag
3. Compliance Statement:
Compliance: In compliance with the "Open Public Meeting Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. Roll call
5. Determination of Quorum
6. Approval of Minutes
7. Treasury Report
8. OLD BUSINESS:
 - a. Small Business Saturday discussion.
 - i. Businesses should remain open.
 - ii. Advertising.
 - b. Changes in businesses in town taking place.
 - i. Advertise Saturday sales at Branching Out.
 - c. Flogatta July 3rd.
 - d. ABCA update by Bill Cotte liason.
 - i. Champion Fund orientation Thursday March 25th at 1:00PM to promote business and grow our town.
 - ii. Website redesign update.
 - e. National Night Out August 3rd.
 - f. Harvest Festival October 9&10.
 - i. Vendors already registering for tables.
 - ii. Registration completely online this year.
 - iii. EDC will not have its own table.
 - g. No Spring Stroll.
 - h. Ghost Tour.
 - i. Must benefit business district.

- i. Witches Night Out.
 - i. Must benefit business district.
- j. Carriage Ride.
 - i. Increased to four hours.
 - ii. Same date as Holiday Open House.
- k. Heavenly Havens had successful opening day on March 9th.

9. NEW BUSINESS:

- a. Small Business Saturday.
 - i. Continue discussion on how to promote this to the public and encourage businesses to stay open on this day.
- b. What have the changes been so far as to businesses moving locations in town?
- c. Flogatta: Chairperson Jeff McGlaughlin.
- d. ABCA Update: Bill Cotte Liason.
 - i. Champion Fund
 - ii. Website redesign update
- e. National Night Out.
 - i. Bill Cotte and Police Chief discussion about the event update.
 - ii. Melinda and Chris Ciacco from Robbinsville Township Committee discussion update.
- f. Harvest Festival October 9th & 10th.
 - i. Perhaps hand out ABCA postcards.
 - ii. Continued online vendor table registration.
- g. Ghost Tour.
 - i. Continue to gather thoughts and suggestions to make this benefit the local business district. Perhaps include a visit to each business during tour.
- h. Witches Night Out
 - i. possible inclusion of walk through the cemetery on this night.
 - ii. Ways to benefit business district.
- i. Carriage Ride
 - i. Did we get our deposit back?
 - ii. Ways EDC and ABCA can work together to promote visitors since the Holiday Open House is on the same day this year.
- j. Green Team update
- k. Update on Facebook page

10. Other Business:

- 11. Public Participation – 3mins.
- 12. Adjournment