

Economic Development Advisory Commission

Wednesday, May 17, 2023

Meeting Time: 7:00

IN PERSON

Allentown Borough Hall

ZOOM <https://zoom.us/j/93855079757>

Dial in by phone: 1-646-558-8656. Meeting ID#: 938 5507 9757

Agenda

Members: Linda Cotte, Kevin Jean-Louis, Debbie Macaluso, Ed Havens, Bill Cotte, Stephanie Lipnicki, David Lam

1. Call to Order
2. Salute to the Flag
3. **Compliance Statement:** In compliance with the "Open Public Meetings Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. Roll Call
5. Determination of Quorum
6. Chairwoman's Update
7. **Approval of Minutes & Treasury Report:**
 - A. Minutes: March 15, 2023
 - B. Treasury Report: Ed Havens
8. **Public Comment** – Limit to 3 minutes per citizen. *(State name and address for the record)*
9. **Old Business**
 - A. Advertising /Marketing/ Tourism
 - a. Tourism: UPDATE Kevin Jean-Louis and Stephanie Lipnicki.
 - b. Historic Allentown Pamphlet/Brochure: UPDATE David Lam and Debbie Macaluso
 - c. Business Survey: UPDATE David Lam and Debbie Macaluso
 - d. Social Media: UPDATE Stephanie Lipnicki
10. **New Business**
 - A. Rustic Olive Co. – Owner Faith Loftin 22 S, Main St., 2nd Fl.
 - B. Resolution, 154-2023, Amending the Appointments on the Economic Development Commission
 - C. EDC Invite – Monmouth County Summer Kick-off, Tuesday, May 23rd, 11:30 am.
11. **Committee Reports:**
12. **Next Meeting- June 21, 2023, 7:00 PM**
13. **Adjournment**

