

Economic Development Advisory Commission

Wednesday, July 19, 2023

Meeting Time: 7:00

IN PERSON

Allentown Borough Hall

ZOOM <https://zoom.us/j/93855079757>

Dial in by phone: 1-646-558-8656. Meeting ID#: 938 5507 9757

Agenda

Members: Linda Cotte, Kevin Jean-Louis, Debbie Macaluso, Ed Havens, Bill Cotte, Stephanie Lipnicki, David Lam

1. **Call to Order**
2. **Salute to the Flag**
3. **Compliance Statement:** In compliance with the "Open Public Meetings Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. **Roll Call**
5. **Determination of Quorum**
6. **Chairwoman's Update**
7. **Approval of Minutes & Treasury Report:**
 - A. Minutes: May 17, 2023
 - B. Minutes June 21, 2023
 - C. Treasury Report: Ed Havens
8. **Public Comment** – Limit to 3 minutes per citizen. *(State name and address for the record)*
9. **Old Business**
 - A. Advertising /Marketing/ Tourism
 - a. Tourism: UPDATE Kevin Jean-Louis and Stephanie Lipnicki.
 - b. Historic Allentown Pamphlet/Brochure: UPDATE David Lam and Debbie Macaluso
 - c. Business Survey: UPDATE David Lam and Debbie Macaluso
 - d. Classes: UPDATE Social Media Stephanie Lipnicki
10. **New Business**
 - A. VisitNJ.org.: Kevin Kean-Louis
 - B. First Aid Programs: Linda Cotte
11. **Committee Reports:**
 - A. ABCA: Kevin Jean-Louis, Liaison
12. **Next Meeting-** August 16, 2023, 7:00 PM
13. **Adjournment**

