

# Economic Development Advisory Commission

Wednesday, August 16, 2023

**Meeting Time: 7:00**

IN PERSON

Allentown Borough Hall

**ZOOM** <https://zoom.us/j/93855079757>

Dial in by phone: 1-646-558-8656. Meeting ID#: 938 5507 9757

## Agenda

**Members:** Linda Cotte, Kevin Jean-Louis, Debbie Macaluso, Ed Havens, Bill Cotte, Stephanie Lipnicki, David Lam

1. **Call to Order**
2. **Salute to the Flag**
3. **Compliance Statement:** In compliance with the "Open Public Meetings Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. **Roll Call**
5. **Determination of Quorum**
6. **Chairwoman's Update**
7. **Approval of Minutes & Treasury Report:**
  - A. Minutes: May 17, 2023 Clarification on Social media classes needed.
  - B. Minutes July 19, 2023
  - C. Treasury Report: Ed Havens
8. **Public Comment** – Limit to 3 minutes per citizen. *(State name and address for the record)*
9. **Old Business**
  - A. Advertising /Marketing/ Tourism
    - a. Tourism: UPDATE Kevin Jean-Louis and Stephanie Lipnicki.
      - i. VisitNJ.org: Kevin Jean-Louis
    - b. Historic Allentown Pamphlet/Brochure: UPDATE Debbie Macaluso
    - c. Business Survey: UPDATE Debbie Macaluso
    - d. Allentown Business Community Classes:
      - i. CPR/First Aid Program: UPDATE Linda Cotte
      - ii. Social Media Classes: UPDATE Stephanie Lipnicki
10. **New Business**
  - A. VisitNJ.org.: Kevin Kean-Louis
11. **Committee Reports:**
  - A. ABCA: Kevin Jean-Louis, Liaison
12. **Next Meeting-** September 20, 2023, 7:00 PM
13. **Adjournment**