

# Economic Development Advisory Commission

Wednesday, September 20, 2023

**Meeting Time: 7:00**

IN PERSON

Allentown Borough Hall

**ZOOM** <https://zoom.us/j/93855079757>

Dial in by phone: 1-646-558-8656. Meeting ID#: 938 5507 9757

## Agenda

**Members:** Linda Cotte, Kevin Jean-Louis, Debbie Macaluso, Ed Havens, Bill Cotte, Stephanie Lipnicki

1. Call to Order
2. Salute to the Flag
3. **Compliance Statement:** In compliance with the "Open Public Meetings Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. Roll Call
5. Determination of Quorum
6. Chairwoman's Update
7. **Approval of Minutes & Treasury Report:**
  - A. Minutes: May 17, 2023, Clarification on Social media classes needed.
  - B. Minutes August 16, 2023
  - C. Treasury Report: Ed Havens
8. **Public Comment** – Limit to 3 minutes per citizen. *(State name and address for the record)*
9. **Old Business**
  - A. Advertising /Marketing/ Tourism
    - a. Tourism: UPDATE Kevin Jean-Louis and Linda Cotte
      - i. VisitNJ.org and Official New Jersey Travel Guide
    - b. Historic Allentown Pamphlet/Brochure: UPDATE Debbie Macaluso
    - c. Allentown Business FAQ Pamphlet UPDATE Debbie Macaluso
    - d. Allentown Business Community Classes:
      - i. CPR/First Aid Program: UPDATE Linda Cotte
      - ii. Social Media Classes: UPDATE Stephanie Lipnicki
10. **New Business**
11. **Committee Reports:**
  - A. ABCA: Kevin Jean-Louis, Liaison
12. **Next Meeting** – October 18, 2023, 7:00 PM
13. **Adjournment**

