

# Economic Development Advisory Commission

Wednesday, December 20, 2023

**Meeting Time: 7:00**

IN PERSON

Allentown Borough Hall

**ZOOM** <https://zoom.us/j/93855079757>

Dial in by phone: 1-646-558-8656. Meeting ID#: 938 5507 9757

## Agenda

**Members:** Council Liaison Nikki Darling, *Chairwoman Linda Cotte*, *Vice Chair Kevin Jean-Louis*, *Secretary Debbie Macaluso*, *Treasurer Ed Havens*, *Technical Support Bill Cotte*, *Stephanie Lipnick*,

1. **Call to Order**
2. **Salute to the Flag**
3. **Compliance Statement:** In compliance with the "Open Public Meetings Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
4. **Roll Call**
5. **Determination of Quorum**
6. **Chairwoman's Update:** Overview of 2023.
7. **Approval of Minutes & Treasury Report:**
  - A. Minutes October 18, 2023
  - B. Treasury Report: Ed Havens, Budget & Treasury Report
8. **Public Comment** – Limit to 3 minutes per citizen. *(State name and address for the record)*
9. **Old Business**
  - A. Advertising /Marketing/ Tourism
    - a. Marketing/Tourism: Kevin Jean-Louis and Linda Cotte- UPDATE in January
      - i. VisitNJ.org and Official New Jersey Travel Guide
    - b. Allentown Business FAQ Pamphlet/Brochure: Debbie Macaluso- UPDATE in January
    - c. Allentown Business Community Classes:
      - i. CPR/AED Certification Course: Linda Cotte, UPDATE in January
      - ii. Research grants for AED units. Linda Cotte- UPDATE in January
    - d. DETERRA (home based drug disposal system) Linda Cotte and Nikki Darling- UPDATE in January
10. **New Business**
  - A. Meeting Dates for 2024
11. **Committee Reports:**
  - A. ABCA: Kevin Jean Louis & Linda Cotte- brief update
12. **Next Meeting – Reorg. January 17, 2024, 7:00 PM**
13. **Adjournment**