

Allentown Economic Development Commission

Wednesday, November 20th, 2024

MINUTES

Call to Order: Chairwoman, Linda Cotte 7:05pm

Salute to Flag:

Roll Call: Present: Chairwoman: Linda Cotte, Vice Chair: Kevin Jean-Louis, Secretary: Kemani Scott, Treasurer: Bill Cotte

Absent: N/A

Council Liaison: Nikki Darling



Compliance Statement Read: Chairwoman: Linda Cotte

Chairwoman's Update:

Treasury Report: Bill Cotte - Trust Fund \$1833.95, regular budget, last time checked was \$3000.00. Council Liaison Darling informed Treasurer Cotte, the budget was now \$33.00. Chairwoman Cotte questioned where did the money go? Council Liaison Darling responded the money was used to help fund Winter Wonderland event. Chairwoman Cotte questioned why the commission wasn't asked if there were any projects coming up that funds were required to cover. Liaison Darling commented that treasurer Cotte was told at the winter wonderland planning meeting that the money was going to be taken. Cotte explained that it wasn't accurate and was told if there was any non-allocated money in various commissions budgets, that it could be reallocated to other commissions for pending projects. EDC was not specified nor were any dollar amounts. Chairwoman Cotte asked Councilwoman Darling for an accounting record for the EDC moneys used.

Approval of Minutes Members

- a. October Minutes: Motion to amend and approve made by Bill Cotte & second by Kemani Scott, unanimous voice vote to approve.

Public Comment: No members of the public present

Old Business

- a. **A. E-Cycling Drop Off Day:** Vice Chair Jean-Louis discussed needing log-in information for *Outlook* in order to send out the survey to local businesses
- b. **B. Social Media Video Campaign:** Secretary Scott stated he had set up a meeting with Jerry LoPresti of Lapiazza for Tuesday, November 26th at 5:30pm to discuss a video advertisement to be used on the EDC and boroughs social media pages.
- c. **C. 9/11 Day of Remembrance:** Councilwoman Darling updated the council on the successes of the 9/11 Day of Remembrance event citing the mass praise and positive feedback from residents. Chairwoman Cotte offered suggestions for next year's event on a more streamline process once arriving at Pete Sensi Park.
- d. **D. UFT Planning Board Meeting:** Councilwoman Darling talked about the upcoming and potentially final UFT Planning Board meeting, The Councilwoman requested that members of EDC to volunteer in getting residents of the Borough and UFT to participate at the Nov.18 meeting.

New Business

Committee Reports

- a. ABCA: No update.

Next Meeting:

The next meeting was scheduled for December 18, 2024, at 7:00 PM.

Adjournment:

Motion by the Vice Chair, second by Bill Cotte, unanimous voice vote. Adjourned at 8:10