

Economic Development Advisory Commission

Wednesday, December 18, 2024

MINUTES



- **Call to Order:** - By Chairwoman Cotte @ 7:04pm
- **Salute to the Flag:** Led by Chairwoman Cotte
- **Compliance Statement:** In compliance with the "Open Public Meetings Act" Chapter 231, PL 1975, Section 5, adequate notice has been given of this meeting by posting a Notice in a public place and by transmitting a Notice to two newspapers, The Times and the Asbury Park Press as required by law.
- **Roll Call:** Present-Chairwoman Linda Cotte, Treasurer Bill Cotte, Vice Chair Kevin Jean-Louis Council liaison Darling.
- **Absent:** Secretary Kemani Scott
- **Determination of Quorum-** Quorum was determined.
- **Chairwoman's Update:** Great job to both the Historic Preservation Commission and Environmental Commission on the design and printing of informational flyers for both their commissions. HPC's flyer addressed "What you need to know" about the Historic District of Allentown. The Environmental Commission updated their recycling flyer covering "Does & Don'ts" on recycling in the borough. The flyers will be distributed to all the borough residents. It was suggested that EDC walk main Street and distribute a recycling flyer to each of the business in town.
- **Approval of Minutes:** November 20, 2024, minutes, tabled for missing info and corrections.
- **Treasury Report:** Bill Cotte, Budget Account \$32.02. Trust Account \$1833.95. Treasurer Bill Cotte asked Council Liaison Darling to ask the Borough CFO to pay EDC's newspaper advertisements for 2025 out of the remaining 2024 budget of \$32.02 instead of the trust account.
- **Public Comment:** None
- **Old Business**
 - **Social Media Video Campaign-** Kemani Scott. N/A. At a prior EDC meeting Kemani Scott announced he had a meeting scheduled with Jerry LoPresti owner, La Piazza, on Tuesday Nov. 26, at 5:30 for a video campaign. According to Jerry, he never met with Kemani and was not aware of the scheduled meeting. Waiting for an update from Kemani. It was suggested the video campaigns should be no longer than 1 minute. Videos of events (Winter Wonderland, Harvest Festival, Fishing Derby etc.) should be longer.
 - **EDC Facebook:** Chairwoman Cotte requested Council Liaison Darling to check with Clerk Roth to make sure all members of the EDC commission have complete access to the EDC Facebook page.
 - **DETERRA recycling drug program:** Chairwoman Cotte spoke with John, the Pharmacist at Allentown Pharmacy, with regards to another type of drug disposal program. This program is free. It will make the drug inactive, but the system is not a biobased product. Linda Cotte will do further research into the product and compare the two. A future meeting will be scheduled with Chief Dan Panckeri to see if DETERRA and the Police Department can work together with a safe drug disposable campaign.

- **New Business-**
 - CPR class- Chairwoman Cotte introduced Penn Medicine to Chrissy Frascelle, owner of The Movement. Chrissy is looking to offer a CPR Certification class to her instructors. Question asked if the Movement has an AED Unit?
 - Discussion on the number of AED units the borough currently has and if any grants are available to buy additional units. Chairwoman Cotte and Councilwoman DeKranes agreed to work together on getting information on added units and pricing. Liaison Darling offered to research grants available. Liaison Darling also noted, when applying for grants three hard quotes are needed at time of submission.
- **Committee Reports:**
 - ABCA: Liaison Linda Cotte- Nothing new to report, Council Liaison Darling and Cotte have requested several times for a meeting schedule and to be put on their email list. To date no response.
- **Next Meeting-** January 15, 2025, 7:00 PM
- **Adjournment-** 7:52 pm, motion Bill Cotte, 2nd Kevin Jean-Louis. Motion passed.